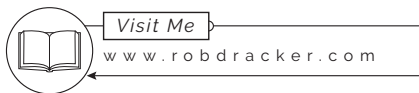
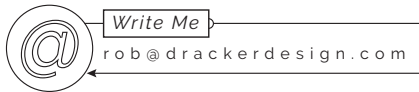
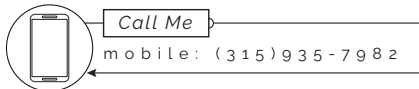




- UX/UI Design & Development
- Communication Design
- Project Management
- Branding Expertise
- Human Factors Specialist



User Experience

- **Arrow Electronics - Intelligent Systems**
Communication Specialist II, Oct 2015—Present
Web Design & Development, Mobile UX/UI Design & Motion GFX, Product Videography & Motion GFX, Product Specification Design, Product Branding, Online Media Analytics, Sales & Inventory Reporting, Sales Program Mgmt
- **Dracker Design Studios, Inc.**
Project Management, Design & Development, May 2013—Oct 2015
Contract Negotiation, Business Development, Creative Direction, Design, Web Development, Content Development, Advertising Design, Google Analytics, Communications & Business Strategy Consulting
- **Blue Highway, Inc. (a Welch-Allyn Thinktank)**
UX/UI Design Lead, Sept 2011—May 2013
Human Factors Research and Product User Experience Development, User Interface Design & Development, SCRUM Workflow Management, Storyboarding, Wireframing, Branding & Advertising for Health Management Software
- **Total Advertising, Inc.**
Senior Designer, Sept 2013—May 2014
Advertising Design, EDDM Design & Deployment, Email & Social Marketing, Web Design & Wireframing, Event Signage & Poster Design, Photography
- **2ndNature :: Interactive Design Studio**
Information Architect, June 2009—August 2010
Development of information architecture for applications in development, hardware configuration grids for experience center exhibits, support development of various web applications, design and deployment of animated advertisements

Tools & Options

- **Technical Skillset**
HTML5, CSS3, SCSS, JS/jQuery, development principles conducive to JS libraries like React and Node, Google Analytics setup and analysis, Wordpress, DotNetNuke skin development, eCommerce payment gateways, SCRUM workflow, Visual Studio, version control
- **Creative Software Skillset**
Complete mastery of Adobe CC including Illustrator, InDesign, Photoshop, Premiere, After Effects, Audition, Dreamweaver, etc. Sketchbook Pro, Corel Painter, Various Wireframing Programs.
- **Sales, Marketing & Office Skillset**
Microsoft Office including Word, Powerpoint, OneNote, Vizio, Sharepoint, Excel with advanced formulation and pivot tables, Microsoft Dynamics, Salesforce integration and CRM management, Hubspot, Google Apps for Business and Google Administration

Education & Certifications

- **Syracuse University, Class of 2009**
BFA, Communication Design with electives in psychology, printmaking, sculpture, various visual arts, art history and design history
- **Continuing Education**
Various psychological seminars, ongoing business administration seminars, Anthony Robbins Business Mastery 2015, CodeAcademy, ongoing education, avid reader of business strategy, psychology, leadership and technology works
- **Martial Arts & Leadership Training**
2nd Degree Black Belt, MMA - Blue Belt WBJJU JiuJitsu - Certified Instructor
Team Leadership Training, Regular Volunteer